

DO YOU NEED MORE INSIGHT..?

OPEN INNOVATION OFFERS

Do you want to benefit from Open Innovation and create value for your organization? Based on the Open Innovation Benchmark Studies in 2008 and 2009, and our Open Innovation benchmarking database, Atos Consulting can rapidly develop customized workshops, perform opportunity scans and implement Open Innovation concepts to enable you to leverage your innovation capability.

Exploration Workshop	Rapid Opportunity Scan	Pilot Open Innovation
<p>What is it? An exploration workshop based on the Atos Consulting Open Innovation Framework for those companies who are not yet familiar with open innovation.</p> <p>How does it work? A half day workshop to introduce the 'Open Innovation' concept and to explore how your organization(s) can benefit from open innovation.</p> <p>What are the results?</p> <ul style="list-style-type: none"> > Knowledge of the do's & don'ts of Open Innovation. > Identified opportunities to apply the concept. > High level action plan for implementation. <p>What is the required investment? Budget - 5.000 euro Time - 1 intake meeting, ½ day workshop with 5 - 10 people.</p>	<p>What is it? A rapid opportunity scan based on the Atos Consulting Open Innovation Framework for companies who are applying open innovation, but struggle to harvest the full potential.</p> <p>How does it work? In two weeks time we assess and benchmark your Open Innovation practices based on our Open Innovation database.</p> <p>What are the results?</p> <ul style="list-style-type: none"> > Insight in strengths (exploit) & weaknesses (improve). > Improvement opportunities. > Action plan for implementation. <p>What effort is required from you? Budget - 15.000 euro Time - 15 interviews with key players, ½ day workshop with 5 - 10 people.</p>	<p>What is it? A pilot around a specific Open Innovation opportunity. Together with you we define an apply Open Innovation to a real life opportunity.</p> <p>How does it work? In three - six months we lead you through the entire cycle of developing and implementing an Open Innovation opportunity.</p> <p>What are the results?</p> <ul style="list-style-type: none"> > Knowledge & skills in the application of Open Innovation concepts. > Tailored and implemented Open Innovation process. > The results of the implemented Open innovation pilot project. <p>What is the required investment? Budget - 50.000 euro (indicative) Time - 1 day homework & ½ day workshop per month for core team of 5 - 10 people.</p>

Atos Consulting Methodology

The Atos Consulting Open Innovation Framework is based on a two year benchmark study with over 100 participating companies from various sectors and various countries. Atos Consulting has insight into the tools, processes and cultures that best support open innovation. Fact based and pragmatic, Atos Consulting can develop tailor made solutions based on the dynamics of your organization. Atos Consulting has the experts that understand your business, knows the trends and technologies and can give surprising new insights that can help you to see things differently.

For more information

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